

County cricket Day.... is a fan driven campaign to celebrate county cricket inspired originally by non league day, which has successfully engaged football fans to attend lower league games and helped revitalise the sport at that level. This initiative aims to bring the same enthusiasm and support to county cricket.

It is the brainchild of fans and developed in partnership with the county cricket members group (CCMG). County cricket day promotes the importance of affordable and accessible cricket while giving fans a chance to support their counties.

June 30th has been designated as National County Cricket Day. There are seven four-day matches beginning that day with Glamorgan playing at Cheltenham. Various activities have been arranged at the home venues with incentives including reduced price tickets and children admitted free aimed at boosting attendance.

Alan Higham, National coordinator of the CCMG stated " Our core purpose is to ensure county cricket clubs thrive, so we are delighted to launch county cricket day."

As Glamorgan are away from home on this date, they were invited by the National County Cricket Members Group (CCMG) to use the previous week's game against Northamptonshire, June 23rd, as their involvement in the venture. Glamorgan through its CEO Dan Cherry have been very supportive of the idea. They are offering reduced price (£7) tickets if bought in advance and children to be admitted free of charge.

The club is intending to put on some scheduled and bookable community cricket activities on the out- field in the breaks and on the lawn to help drive attendance from families. It is hoped that children and families involved in the club's All stars and Dynamo projects will take advantage of this opportunity to watch overseas stars Marnus Labuschagne and Colin Ingram play alongside their teammates including the captain and record-breaking run scorer Sam Northeast, in form Mason Crane and local boy Kiran Carlson in the longer format of the game.

County cricket is the most personal form of the game for all the family, with children having easy access for autographs and the ability to play on an international ground during the intervals. This is the opportunity of a bargain not to be missed!!

Dan Cherry said "We are very happy to support this new initiative and hope that it is able to establish itself as an annual event in the cricket calendar. It would be fantastic to see engagement from our local community groups, families and others from further afield who can take advantage of our offer and support this exciting day of cricket."

David Griffiths, the Glamorgan representative on the CCMG is hopeful that cricket fans will support this day. "I am delighted with Glamorgan's positive response to the idea of County cricket day and have taken on the 23rd June as their opportunity to become involved. The club has been very unlucky with the weather recently having the international match between England and Pakistan abandoned together with the latest T20 match. It now is vital that members and the wider community get behind this venture and support Glamorgan".

As with everything use it or lose it and keep your fingers crossed for the sun to shine.

For more information please contact:

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